

SLOC Wants to Involve Local Students

BY JAMES W. POWELL

Lifestyles/Sports Editor

The Salt Lake Organizing Committee (SLOC) has recently begun setting up programs to ensure that local youth benefit from Utah's hosting of the 2002 Winter Games. The first step of this process is getting the word out about these programs so that a greater number of students are aware of those benefits.

In an effort to get this process rolling, SLOC sent representatives to discuss marketing ideas to the Wasatch High School's Sports Marketing class.

Bob Bills, of SLOC, told the class that his number one job is to create an image that the Olympics benefit local communities. "We want to show the people of Utah we do care," said Bills.

Not only that, but he wants kids to know the games are more accessible than may first be believed. As a matter of fact, the U.S. Olympic teams are looking to have local youth try out for the teams and be a part of the whole experience.

Bills said he wants to make these programs "visible and viable," which will get more students involved. By doing so, SLOC benefits by making a more marketable product, which brings in more revenue, and the kids benefit by being a part of this once in a lifetime experience. Not to mention, some may move on and become Olympic athletes.

Just ask Austin Cummings, a tumbler for the Heber Handspringers. This summer he participated in the SLOC Sport to Sport program at the Winter Sports Park in Park City. There, Cummings used his tumbling skills on the ski jump, his freestyle aerials impressed the coaches, and he found a spot on the U.S. Team, who will sponsor him this winter to help him learn to ski.

Another of these Sport to Sport programs is taking place this weekend at the Ice Palace in Salt Lake City. There, several booths will highlight different sports to help educate Utahns on some of the lesser known games. There will also be opportunities for student athletes to try their skills on the bobsled and luge.

A number of students in the Marketing class, both boys and girls, showed interest in crossing over into other sports and trying the winter sports. You never know, someone from Wasatch may make the team. If not, at least the kids will have enjoyed an exciting experience.

"The kids who don't make it," said Bills, "at least will get to see and touch the Olympics, and find out it's fun."

But the Olympic teams and SLOC aren't only looking to get athletes involved. Sure, football players may make an easy cross-over to the bobsled, or tumblers may cross-over to aerials, but musicians and dancers also have a place on the Olympic teams. The fine muscle dexterity of musicians and dancers could be honed into the skills necessary to handle the luge.

Plans are already underway to hold a similar tryout and cross-country camp at the Wasatch venue sometime in December or January. Not only will that give kids a chance to experience the games, some may find jobs or internships during the Olympics, acting as hosts, demonstrating cross-country skills, or even writing articles for the media.

Dawn Allinger, U.S. Olympian who played team handball in Atlanta in 1996, was also on hand Monday to tell the students about other programs SLOC has in store. Allinger and others will soon be going to every Junior High School in Utah so younger students can learn about the different sports.

Allinger said simulators will be offered at the schools to give the kids first hand experience. The programs are also geared to getting high-risk youth and those in southern Utah more involved.

Bills said the reason for targeting teenagers is that they set the trends in this country. And in order to get that group interested, the games must be exciting as well as accessible. By bringing the sports to the kids, it almost ensures success.

Yet the only reason all of this is happening is the coming Olympics. Without that, these opportunities would never

October 21, 1998

Two, Coin Toss

Tuesday, Oct. team to victo- blocks. Right own (17 digs) digs).

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d another out- e around, she and two aces. eight kills of took the first

owever, was a stuck togeth-

Individual Statistics (Uintah/Emery)

Kills

Ali Brown, 1/10; Steffanie Collings, 5/8; Lisa Kinsey, 6/4; Shylow Larson, 5/5; Alicia Pollock, 0/1

Blocks

Ali Brown, 2/1; Steffanie Collings, 3/0; Lisa Kinsey, 6/2; Shylow Larson, 2/2; Alicia Pollock, 3/1

Aces

Ali Brown, 0/2; Melody Hendrickson, 1/0; Lisa Kinsey, 1/1; Shylow Larson, 0/2; Heidi Whimpey, 0/1

Digs

Ali Brown, 17/15; Steffanie Collings, 1/6; Melody Hendrickson, 2/1; Sheena James, 0/4; Lisa Kinsey, 18/5; Shylow Larson, 14/14; Alicia Pollock, 3/1; Heidi Whimpey, 7/1

One, Loses One

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esday's game ad consistent- erving."

4, the volley- ery and was scores 5-15,

he team was l. but battled

back for the victory. In the three games combined, Wasatch gave the Emery team 15 freeballs.

Collings lead the team again with 12 kills, followed by junior Emily Berg with five kills. Heidi Whimpey helped on defense with 16 digs while Camille Berg assisted the team dramatically with her passes and serves.

Coach Burnham said, "The J.V. team will have to be more focused for Lehi and work hard to prepare, the team is really hardworking and talented."

on High School. g Wasatch and th the arrow elded negative e started and

G

Union

18

Todd Wright

Series Detail

	Team	Start	End	Plays	Yds	Time	Result
1.	WHS	-15	-41	5	26	1:51	punt
2.	UHS	-16	G	10	84	4:33	TD
3.	WHS	-24	-33	7	9	1:38	punt
4.	UHS	-15	G	5	85	1:29	TD
5.	WHS	-20	-35	5	15	1:14	punt
6.	UHS	-40	+20	7	40	2:05	missed FG
7.	WHS	-20	-26	4	6	1:30	punt
8.	UHS	-40	-25	6	-15	1:22	punt
9.	WHS	-38	+44	6	18	2:22	punt
10.	UHS	-8	G	7	92	2:35	TD
11.	WHS	-47	-48	4	1	0:48	punt
12.	UHS	-23	-23	1	0	0:07	INT
13.	WHS	-42	-48	2	6	0:29	half
14.	UHS	-30	G	11	70	6:31	TD
15.	WHS	-34	-35	4	1	1:36	punt
16.	UHS	-18	-27	2	9	0:46	INT
17.	WHS	+27	+1	9	26	3:15	downs
18.	UHS	-1	-6	4	5	1:37	punt
19.	WHS	+25	+24	4	1	0:55	downs
20.	UHS	-24	-40	2	16	0:30	fumble
21.	WHS	+40	+40	4	0	0:32	downs
22.	UHS	-34	+43	7	32	2:16	INT
23.	WHS	-21	-27	3	6	0:45	INT
24.	UHS	-27	G	1	27	0:10	TD
25.	WHS	-20	+21	15	59	4:07	downs

Note: The start and end yard lines in this chart are marked with either a plus (+) or a minus (-). The minus side of the field is the half of the field a team is defending. For example, if a team has the ball on the minus 20 yard line (-20), the team has 80 yards to go for the score.

vs. Winter? You'd bet on Ariens.

loaded with features.

